ANNUAL SPONSORSHIP OPPORTUNITIES

Business sponsors play a crucial role in supporting our organization and enabling us to pursue our mission:

> Animal Aid Alliance works to reduce pet overpopulation and homelessness through spay/neuter support, rescue partnerships, education, and community outreach.

About Animal Aid Alliance:

- Our Board and Advisory Committee bring decades of experience in animal rescue, shelters, spay/neuter programs, and TNVR initiatives.
- Our Board includes two licensed veterinarians, retired Certified Financial Planner, and an experienced business consultant.
- The Advisory Committee has extensive experience in animal rescue, fundraising, social media, marketing, and operations management.
- We focus on reducing overpopulation and suffering that can be reduced with accessible low-cost spay/neuter, education, and TNVR programs.
- We serve our partner organizations, "helping the helpers" through grants that support spay and neuter initiatives.
- Applications for support are reviewed by our Advisory Committee and Board.
- 100% of funds donated go directly to partner rescues and approved spay and neuter initiatives.

Your Sponsorship support will be active for 12 months:

Annual Benefits	Companion $250	Protector $500	Guardian $1,000	Advocate $2,500	Champion $5,000	Safe Haven $10,000	Legacy $15,000+
Recognition on AAA web site (size of logo compensorate with donation)	Logo	Logo	Logo	Logo	Logo	Logo + Link	Logo + Link
Logo in Monthly Newsletter	1	1	1	2	4 + Link	6 + Link	12 + Link
Company Profile in Monthly Newsletter					1	2	4
Promotion on Social Media - Thank You: Company Name/Logo - Hashtag Mentions - Posts (FB, IG) - Mentions in Reels/Stories (FB, IG) - Mentions on Tik Tok Reels	 1 1	 1 2	 1 4	 1 4	 1 Per Month 1 Per Month	 1 Per Month 1 Per Month 1 Per Month 1 Per Month	 1 Per Month All 1 Per Month 1 Per Month
Recognition at Events					Table Sign	Banner	Banner
Dedicate a Spay and Neuter Initiative and Name it in Your Company's Honor							Yes

* Donations of products and services will be accepted and valued at each donor level.

This is just a sample of the benefits you'll receive as an Annual Sponsor. We are committed to working closely with you to develop a tailored plan that aligns with the unique needs and goals of your organization. Your sponsorship will provide valuable exposure and opportunities, and we will ensure it is a partnership that delivers maximum impact for both your brand and our mission.